

ITEM NO: 7b Attached

DATE OF MEETING: April 12, 2016

Sustainable Airport Master Plan

First Quarter 2016 Outreach and Engagement Report

This report covers outreach and stakeholder engagement through the first quarter of 2016 for Sustainable Airport Master Plan (SAMP) Activity at Seattle-Tacoma International Airport. Report information includes a high-level summary of engagement with tenants and operators, community involvement and public outreach.



Sustainable Airport Master Plan

First Quarter 2016 Outreach and Engagement Report

Summary of Activity

Master Plan outreach in 1Q2016 included briefings to the SeaTac City Council, SeaTac's Hotel/Motel Advisory Committee; and a presentation to the Highline Forum.

Work continued with Port-hosted business roundtables in Des Moines, Burien and Normandy Park.

The Port held the second round of community open houses in Seattle, Bellevue and SeaTac; and distributed *AirMail* newsletter which reaches over 32,000 airport-area households and businesses.

The Commission began hosting a series of monthly roundtables to highlight issues related to Sea-Tac's master plan and providing national context as well. Topics in February and March included airport trends in technology, air cargo and international service; master plan work around the U.S.; working with airline customers and the traveling public.

Program staff presented to the Port Commission in January, Army Corps of Engineers staff, and the Seattle Chamber's Tomorrow @Sea-Tac coalition kick-off meeting.

Coordination meetings were held with Federal Aviation Administration representatives, and a comprehensive master plan update was provided to airlines operating at Sea-Tac. Nearly 20 activities were completed in this first quarter to reach the general public, federal, state and local elected officials, community groups and associations, and targeted stakeholder audiences.

Goals for Engagement



Throughout the development of the master plan, the Port is working closely to create wide public understanding of the planning work; to engage all stakeholder interests; and to focus on community and economic opportunity as part of the airport's redevelopment.

Outreach opportunities are designed to engage the general public; reach both local communities and regional audiences; brief government leaders at all levels; and connect with specialized audiences.

Staff maintains ongoing engagement with airport tenants and operators and provides regular briefings to the Commission in open public session.



Outreach by Category

Date	Audience	Category
January 26, 2016	Seattle Port Commission staff briefing	Commission Briefing
February 23, 2016	Seattle Port Commission roundtable	Commission Roundtable
March 22, 2016	Seattle Port Commission roundtable	Commission Roundtable
March 16, 2016	Community Open House –Seattle	General Public
March 21, 2016	Community Open House – Crossroads	General Public
March 24, 2016	Community Open House -- SeaTac	General Public
January 13, 2016	Des Moines Business Roundtable	Local
January 15, 2016	Burien Business Roundtable	Local
February 23, 2016	SeaTac City Council	Local
March 23, 2016	Highline Forum	Local
February 11, 2016	AACE (formerly Association for the Advancement of Cost Engineering)	Regional
January 22, 2016	Army Corps of Engineers	Statewide
February 18, 2016	Alaska Airlines representatives	Tenant/Operator
March 2, 2016	Sea-Tac Airline Meeting	Tenant/Operator
February 9, 2016	Federal Aviation Administration	Regulatory
February 22, 2016	Federal Aviation Administration	Regulatory
March 14, 2016	Federal Aviation Administration	Regulatory
March 24, 2016	Federal Aviation Administration	Regulatory



Outreach by Date

Date	Audience
January 13, 2016	Des Moines Business Roundtable
January 15, 2016	Burien Business Roundtable
January 22, 2016	Army Corps of Engineers staff briefing
January 26, 2016	Seattle Port Commission update
February 9, 2016	Federal Aviation Administration
February 11, 2016	AACE
February 18, 2016	Alaska Airlines representatives
February 22, 2016	Federal Aviation Administration
February 23, 2016	Seattle Port Commission-hosted Roundtable
February 23, 2016	SeaTac City Council
March 2, 2015	Sea-Tac Airline representatives
March 9, 2016	SeaTac Hotel/Motel Advisory Committee
March 16, 2016	Community Open House – Seattle
March 21, 2016	Community Open House – Crossroads
March 22, 2016	Seattle Port Commission-hosted Roundtable
March 23, 2016	Highline Forum
March 24, 2016	Community Open House -- SeaTac
March 30, 2016	Seattle Chamber Tomorrow @Sea-Tac Coalition

Sustainable Airport Master Plan

2015 Outreach and Engagement Annual Report

This report covers outreach and stakeholder engagement through 2015 for the Sustainable Airport Master Plan (SAMP) Activity at Seattle-Tacoma International Airport. Report information includes a high-level summary of engagement with tenants and operators, community involvement and public outreach.



Sustainable Airport Master Plan

2015 Outreach and Engagement Annual Report

Summary of Activity

Master Plan outreach in 2015 included recurring briefings to airport-area city representatives; presenting the first round of community open houses in Seattle, Bellevue and Des Moines; highlighting master plan material in *AirMail* newsletters, which reaches over 32,000 airport-area households and businesses; and initiating the Transportation Review Committee.

Work continued with briefings to regional elected officials at the Puget Sound Regional Council, King County Council, legislative committee members, and members and staff of the state's congressional delegation.

The second half of the year saw a particular emphasis on economic opportunity, with participation at local chamber business gatherings, several chamber presentations around the region, and Port-hosted business roundtables in the airport-area cities. Work concluded with outreach to environmental advocacy and transportation stakeholder groups, as well as preliminary briefings to the directors of the State Department of Ecology and of the Environmental Protection Agency, Region10 Administrator.

Throughout the year, program staff coordinated planning workshops, Steering Committee meetings, airline and Federal Aviation Administration engagement, and briefings to the Commission in public session. Over 90 activities were completed in 2015 to reach the general public, federal, state and local elected officials, community groups and associations, and targeted stakeholder audiences.

Goals for Engagement



Throughout the development of the master plan, the Port is working closely to create wide public understanding of the planning work; to engage all stakeholder interests; and to focus on community and economic opportunity as part of the airport's redevelopment.

Outreach opportunities are designed to engage the general public; reach both local communities and regional audiences; brief government leaders at all levels; and connect with specialized audiences.

Staff maintains ongoing engagement with airport tenants and operators and provides regular briefings to the Commission in open public session.



Outreach by Category

Date	Audience	Category
January 27, 2015	Seattle Port Commission Public Session	Commission Briefing
February 10, 2015	Seattle Port Commission Public Session	Commission Briefing
March 24, 2015	Seattle Port Commission Public Session	Commission Briefing
April 28, 2015	Seattle Port Commission Public Session	Commission Briefing
September 8, 2015	Seattle Port Commission Public Session	Commission Briefing
March 4, 2015	Community Open House –Des Moines	General Public
March 19, 2015	Community Open House – Seattle	General Public
April 2, 2015	Community Open House -- Bellevue	General Public
January 8, 2015	Des Moines City Manager	Local
January 9, 2015	Tukwila City Manager	Local
January 9, 2015	Burien City Manager	Local
January 20, 2015	Joint City Managers' Meeting	Local
March 6, 2015	City of SeaTac/Port of Seattle Joint Advisory Council	Local
March 24, 2015	SeaTac City Council	Local
March 25, 2015	Highline Forum	Local
April 22, 2015	Southwest King County Chamber roundtable	Local
April 28, 2015	Southwest King County Chamber roundtable	Local
May 4, 2015	Burien City Council	Local
May 7, 2015	Southwest King County Chamber roundtable	Local
May 18, 2015	Tukwila City Council	Local
May 20, 2015	Seattle Southside Tourism Networking panel	Local
May 21, 2015	Des Moines City Council	Local
May 27, 2015	Highline Forum	Local
June 16, 2015	Normandy Park City Manager	Local
June 23, 2015	Southwest King County Chamber roundtable	Local
June 24, 2015	Southwest King County Chamber roundtable	Local
July 22, 2015	Southwest King County Chamber roundtable	Local
August 11, 2015	Normandy Park City Council	Local
Sept 11, 2015	Southwest King County Chamber	Local
October 20, 2015	Highline College Center of Excellence	Local
October 29, 2015	SeaTac Business Roundtable	Local
November 2, 2015	City of SeaTac Staff Briefing	Local
December 3, 2015	Soundside Alliance	Local
December 4, 2015	Des Moines Business Roundtable	Local

Sustainable Airport Master Plan



Date	Audience	Category
March 31, 2015	Bellevue Rotary	Regional
April 3, 2015	Briefing to King County Councilmember or Staff	Regional
April 9, 2015	Puget Sound Regional Council Transportation Policy Board	Regional
April 15, 2015	Briefing to King County Councilmember or Staff	Regional
April 21, 2015	South County Area Transportation Board	Regional
May 1, 2015	SeaShore Subarea Transportation Forum	Regional
May 27, 2015	Seattle Chamber of Commerce Executive Committee	Regional
May 27, 2015	Briefing to King County Dept. of Health staff	Regional
June 5, 2015	Briefing to Congressional House Member or Staff	Regional
June 24, 2015	Olympia Kiwanis Club	Regional
June 29, 2015	Briefing to Congressional House Member or Staff	Regional
July 1, 2015	Briefing to Congressional House Member or Staff	Regional
July 2, 2015	Briefing to Congressional House Member or Staff	Regional
July 21, 2015	Seattle Chamber Business Issues Forum	Regional
July 27, 2015	Bellevue Chamber of Commerce Executive Committee	Regional
September 3, 2015	West Seattle Chamber	Regional
September 23, 2015	Rainier Club	Regional
October 1, 2015	World Trade Center	Regional
October 13, 2015	Bellevue Chamber Transportation Committee	Regional
October 21, 2015	Seattle Chamber Regional Leadership Conference	Regional
November 4, 2015	Kent Chamber of Commerce	Regional
November 9, 2015	Puget Sound Clean Air Agency briefing	Regional
November 16, 2015	Transportation Choices briefing	Regional
November 16, 2015	Seattle Chamber Community Development Roundtable	Regional
November 17, 2015	Seattle Chamber Business Issues Forum	Regional
December 1, 2015	Puget Sound Regional Council staff briefing	Regional
May 6, 2015	Trade Development Alliance	Statewide
May 14, 2015	Washington Public Ports Association	Statewide
May 20, 2015	Washington State Transportation Commission	Statewide
June 10, 2015	Briefing to Congressional Senator or Staff	Statewide
July 23, 2015	Joint Legislative Transportation Committee	Statewide
August 24, 2015	Briefing to Congressional Senator or Staff	Statewide
September 15, 2015	Association of General Contractors	Statewide
September 28, 2015	Briefing to Executive Staff, Office of the Governor	Statewide
November 16, 2015	Briefing to Congressional Committee Staff	Statewide
December 1, 2015	Washington Environmental Council	Statewide
December 3, 2015	Climate Solutions briefing	Statewide
December 3, 2015	Sightline Institute briefing	Statewide

Sustainable Airport Master Plan



Date	Audience	Category
January 27, 2015	Steering Committee Meeting – Airport Staff	Technical Review
February 3-4, 2015	Planning Workshop – Airside, Terminal	Technical Review
April 2, 2015	Steering Committee Meeting – Airport Staff	Technical Review
May 11-13, 2015	Planning Workshop – Airside, Terminal, Landside	Technical Review
June 3, 2015	Transportation Review Committee meeting	Technical Review
June 4, 2015	Steering Committee Meeting – Airport Staff	Technical Review
June 30, 2015	Planning Workshop – Airfield, Terminal/Baggage, Landside	Technical Review
July 2, 2015	Steering Committee Meeting – Airport Staff	Technical Review
September 2, 2015	Planning Workshop – Landside, ARFF, Airport Maintenance	Technical Review
October 19, 2015	Transportation Review Committee meeting	Technical Review
November 24, 2015	Steering Committee Meeting – Airport Staff	Technical Review
December 9-11, 2015	Planning Workshop – Airside, Terminal, Landside	Technical Review
January 7, 2015	Airport Airline Affairs Committee	Tenant/Operator
February 3, 2015	Airline Representatives	Tenant/Operator
March 27, 2015	Pilots’ Committee	Tenant/Operator
March 30, 2015	Alaska Airlines	Tenant/Operator
March 31, 2015	Airline Representatives	Tenant/Operator
May 12, 2015	Alaska Airlines	Tenant/Operator
May 29, 2015	Alaska Airlines	Tenant/Operator
June 11, 2015	Transportation Security Administration	Tenant/Operator
February 24, 2015	Federal Aviation Administration	Regulatory
April 10, 2015	Federal Aviation Administration	Regulatory
July 27, 2015	Federal Aviation Administration	Regulatory
December 2, 2015	Department of Ecology	Regulatory
December 9, 2015	Environmental Protection Agency Region 10	Regulatory



Outreach by Date

Date	Audience
January 7, 2015	Airport Airline Affairs Committee – Airport Staff, Airline Representatives
January 8, 2015	Des Moines City Manager
January 9, 2015	Tukwila City Manager
January 9, 2015	Burien City Manager
January 20, 2015	Joint City Managers' Meeting
January 27, 2015	Seattle Port Commission briefing
January 27, 2015	Steering Committee Meeting -- Airport Staff
February 3, 2015	Airline Representatives
February 3-4, 2015	Planning Workshop – Airside, Terminal
February 10, 2015	Seattle Port Commission briefing
February 24, 2015	Federal Aviation Administration representatives
March 4, 2015	Community Open House –Des Moines
March 6, 2015	City of SeaTac/Port of Seattle Joint Advisory Council
March 19, 2015	Community Open House – Seattle
March 24, 2015	Seattle Port Commission briefing
March 24, 2015	SeaTac City Council
March 25, 2015	Highline Forum
March 27, 2015	Pilots' Committee
March 30, 2015	Alaska Airlines representatives
March 31, 2015	Bellevue Rotary
March 31, 2015	Airline Representatives
April 2, 2015	Steering Committee Meeting – Airport Staff
April 2, 2015	Community Open House -- Bellevue
April 3, 2015	King County Councilmember or Staff
April 9, 2015	Puget Sound Regional Council Transportation Policy Board
April 10, 2015	Federal Aviation Administration representatives
April 15, 2015	King County Councilmember or Staff
April 21, 2015	South County Area Transportation Board
April 22, 2015	Southwest King County Chamber roundtable
April 28, 2015	Southwest King County Chamber roundtable
April 28, 2015	Seattle Port Commission briefing
May 1, 2015	SeaShore Subarea Transportation Forum
May 4, 2015	Burien City Council
May 6, 2015	Trade Development Alliance
May 7, 2015	Southwest King County Chamber roundtable
May 11-13, 2015	Planning Workshop – Airside, Terminal, Landside
May 12, 2015	Alaska Airlines representatives
May 14, 2015	Washington Public Ports Association
May 18, 2015	Tukwila City Council

Sustainable Airport Master Plan



Date	Audience
May 20, 2015	Seattle Southside Tourism Networking panel
May 20, 2015	Washington State Transportation Commission
May 21, 2015	Des Moines City Council
May 27, 2015	Seattle Chamber of Commerce Executive Committee
May 27, 2015	Highline Forum
May 27, 2015	Briefing to King County Dept. of Health staff
May 29, 2015	Alaska Airline representatives
June 3, 2015	Transportation Review Committee meeting
June 4, 2015	Steering Committee Meeting – Airport Staff
June 5, 2015	State Congressional Senator or Staff
June 10, 2015	State Congressional House Member or Staff
June 11, 2015	Transportation Security Administration representatives
June 16, 2015	Normandy Park City Manager
June 23, 2015	Southwest King County Chamber
June 24, 2015	Olympia Kiwanis Club
June 24, 2015	Southwest King County Chamber
June 29, 2015	State Congressional House Member or Staff
June 30, 2015	Planning Workshop – Airfield, Terminal/Baggage, Landside
July 1, 2015	State Congressional House Member or Staff
July 2, 2015	State Congressional House Member or Staff
July 2, 2015	Steering Committee Meeting – Airport Staff
July 21, 2015	Seattle Chamber Business Issues Forum
July 22, 2015	Southwest King County Chamber
July 23, 2015	Joint Transportation Committee, Washington State Legislature
July 27, 2015	Federal Aviation Administration representatives
July 27, 2015	Bellevue Chamber of Commerce Executive Committee
August 11, 2015	Normandy Park City Council
August 24, 2015	State Congressional Member or Staff
September 2, 2015	Planning Workshop – Landside, ARFF, Airport Maintenance
September 3, 2015	West Seattle Chamber
September 8, 2015	Seattle Port Commission staff briefing
September 11, 2015	Southwest King County Chamber
September 15, 2015	Association of General Contractors
September 23, 2015	Rainier Club membership lunch, Seattle
September 28, 2015	Executive Staff, Office of the Governor
October 1, 2015	World Trade Center membership lunch, Seattle
October 13, 2015	Bellevue Chamber Transportation Committee
October 19, 2015	Transportation Review Committee meeting
October 20, 2015	Highline College Center of Excellence
October 21, 2015	Seattle Chamber Regional Leadership Conference

Sustainable Airport Master Plan



Date	Audience
October 29, 2015	SeaTac Business Roundtable
November 2, 2015	City of SeaTac Staff Briefing
November 4, 2015	Kent Chamber of Commerce
November 9, 2015	Puget Sound Clean Air Agency briefing
November 16, 2015	Transportation Choices briefing
November 16, 2015	Seattle Chamber Community Development Roundtable
November 16, 2015	Briefing to Congressional Committee staff
November 17, 2015	Seattle Chamber Business Issues Forum
November 24, 2015	Steering Committee Meeting – Airport Staff
December 1, 2015	Washington Environmental Council
December 1, 2015	Puget Sound Regional Council staff briefing
December 2, 2015	Department of Ecology
December 3, 2015	Soundside Alliance, Des Moines
December 3, 2015	Climate Solutions briefing
December 3, 2015	Sightline Institute briefing
December 4, 2015	Des Moines Business Roundtable
December 9, 2015	Environmental Protection Agency Region 10
December 9-11, 2015	Planning Workshop – Airside, Terminal, Landside